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## Research Summary - August 5,2003

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01983092 (THIS IS THE FULLTEXT)

WellMed Partners With MedTouch Internet Health Service; Health Profiling  
software helps individuals manage personal health risks

BUSINESS WIRE

June 22, 1998 15:6

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 582

PORTLAND, Ore.--(BW HealthWire)--June 22, 1998--WellMed, a pioneer in the creation of electronic health risk profiling and management tools, and the National Emergency Health Data Center, a leader in the electronic storage of personal health records, today announced a partnership to enhance the health consumer Internet experience by integrating two of their products, Health Quotient(TM) (HQ) and MedTouch.

The combined offering will allow users to electronically store and maintain medical information with absolute security, privacy and confidentiality. They can then retrieve this information anytime, anywhere the need arises, either via the Internet, fax back or telephone technology. Through the HQ component, individuals can identify their key health risks and receive customized, topic-specific information via a personalized home page on the Internet.

"Our relationship with WellMed creates a dynamic personal health information manager," said Michael Rozen, MD, founder and CEO of National Health Emergency Data Center. "We are blending technology with human need to help people store and have access to their personal health records in a safe, secure, confidential environment. Additionally, with the HQ health risk profiling tool, users can better manage their health using the personalized information we deliver."

"This partnership creates a powerful new health management tool," said Craig Froude, president of WellMed. "HQ adds another level of control and information to the delivery of accurate personal health information, anywhere and anytime. Both WellMed and National Emergency Health Data Center empower consumers to take a more active role in managing their own health."

HQ administers a carefully scripted questionnaire covering an individual's family history, personal health status and lifestyle. Unique among health profiling tools, HQ focuses on a risk factor's degree of abnormality, and the interaction between risk factors that may increase the likelihood of a chronic disease. HQ uses advanced algorithms in conjunction with a continually updated library of peer-reviewed medical data to develop detailed personal risk profiles. HQ's unique "Universal Health Index" allows individuals to compare their results with national health benchmarks. After identifying personal health risks, HQ will filter electronic health resources and content to provide users with access to information based on their individual health status.

MedTouch provides confidential storage of pertinent health information. It functions seamlessly using Internet, fax and telephone technology for data entry and record access. Personal health records are stored in three separate levels to allow the individual full control over who has access to what parts of their information. The levels include an Emergency Health Data Record for routine needs; a Confidential Health Record for more sensitive personal information; and related health documents such as living wills and test results. An Infant Health Record

will be available this fall.

MedTouch is individually available for a \$34.95 per person annually and can be obtained at [www.medtouch.net](http://www.medtouch.net) or by calling 888/222-4006.

#### About WellMed

WellMed Inc. provides health risk assessment services, software and consulting. Its customers include corporations, managed care organizations, Internet-based health information providers, pharmaceutical companies, and health care provider networks. WellMed is located in Portland, Oregon. For more information about WellMed, visit [www.wellmed.com](http://www.wellmed.com).

#### About the National Emergency Health Data Center

The National Emergency Health Data Center, based in Cincinnati, Ohio, works with health care stakeholders including insurers and health information networks as well as corporations and individuals. The Center offers programs that empower consumers to control their personal health records and better manage those records. Further information is available at [www.nehdc.com](http://www.nehdc.com).

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14:52 EDT JUNE 22, 1998

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